Berian Lowe

CREATIVE, DATA AND OPERATIONS PROFESSIONAL

A multidisciplinary professional combining 10+ years in operations, data and business systems with 12+ years of freelance creative production. My experience spans ERP and product data, pricing, Excel reporting, IT support and QA, alongside branding, web design, motion graphics and video production. I bring analytical rigour and process-minded delivery together with visual problem-solving, with work ranging from multi-market automotive programmes to customer-facing design and creative projects.

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KEY SKILLS

- ERP and business systems optimisation
- Pricing, product data and implementation
- Advanced Excel reporting, formulas and pivots
- Data cleansing, validation and reconciliation
- Spreadsheet workflow design and process control
- IT infrastructure support, account access and QA testing
- E-commerce, website and content management
- Virtual Worlds bathroom design and customer visualisation
- Product catalogue and technical documentation
- Branding, visual design and creative production
- Web design, motion graphics, video and creative project delivery
- Automation and scripting
- Stakeholder communication and issue resolution

KEY ACHIEVEMENTS

- Supported multi-market pricing and product data delivery across 23 core markets and wider importer markets.
- Implemented structured ERP and price import workflows with validation checks to improve release consistency.
- Delivered cross-functional operations support across IT, finance administration and e-commerce updates.

EDUCATION & DEVELOPMENT

- BTEC National Diploma in Media Production
- Continuous development in Excel, ERP workflows and data quality controls
- Practical training in QA methods, regression testing and release validation
- Ongoing upskilling in scripting and process automation

Professional Experience

Operations Team Assistant — March 2022 – Present

SBP Building Products - Birmingham

- Manage day-to-day IT operations, including hardware lifecycle, account access, end-user support and software troubleshooting across departments.
- Administer Profit+ ERP workflows covering product setup, pricing structures, stock-related processes and operational data maintenance.
- Develop and maintain company websites and e-commerce platforms, including product listings, catalogue management, content updates and technical improvements.
- Build and run controlled supplier price-import processes, validating product data and pricing changes before release to minimise errors.
- Produce bathroom designs using Virtual Worlds, working directly with customers to understand their requirements and develop practical layouts and visualisations.
- Maintain product specifications, pricing information and technical documentation across bathroom and interior product ranges.
- Prepare and update customer-facing brochures, product literature and downloadable technical documents, ensuring information is accurate and accessible.
- Produce product management reports in Excel, including CRM spend and performance trend analysis to support commercial planning and business decisions.
- Support finance administration, e-commerce catalogue updates and campaign execution, ensuring accurate product information and pricing across sales channels.

Excel Administrator — Sep 2021 - Feb 2022

Engineius - Birmingham

- Managed operational datasets and spreadsheet workflows to improve planning visibility and reporting consistency across teams.
- Performed structured data quality checks and reconciliations that strengthened reporting accuracy and consistency.

Configurator Executive — Aug 2020 - Sep 2020

Spark44 - Birmingham

- Applied product and pricing updates across 23 Jaguar Land Rover core markets and 60+ importer markets, supporting on-time release delivery.
- Supported importer markets within a wider 60-market rollout model, maintaining consistent structured data standards.
- Resolved parsing and mapping issues and completed pre-publication validation checks, reducing release risk.

ITG Connect Ltd (Multiple Roles) — Dec 2014 - Mar 2019

Birmingham

- QA and Automation Tester: delivered functional, regression and performance test cycles in Agile/JIRA delivery environments.
- Data Specialist: completed complex data modelling and provided escalation support that improved data quality and release stability.
- Asset Executive: maintained asset and reporting control across global and importer markets.
- Data Officer: supported product and pricing modelling across 23 core markets.

Data Entry Clerk — May 2013 - Jul 2013

HomeServe UK - Walsall

- Processed, cleansed and validated CMS and Excel data in a high-volume administrative environment.
- Corrected HTML and data quality issues and supported wider team administration tasks.

Freelance Graphic and Motion Graphic Designer — Apr 2012 - Present

Self-Employed - Walsall

- Deliver branding, web, digital and motion projects from concept through final production across multiple client sectors.
- Create websites, campaign assets and promotional video content aligned with client brand guidelines and objectives.
- Manage client communication, scoping, concept presentation, revisions and delivery planning to agreed deadlines.

Motion Graphic Designer — Aug 2011 - May 2013

Ballistic Studios - Wolverhampton

- Produced motion graphics for music videos, promotional content and adverts in fast-paced production schedules.
- Worked with production teams to meet deadlines and maintain quality expectations.

Video Production Assistant — Jan 2010 - Aug 2011

Light House Media Centre - Wolverhampton

- Produced motion graphics and promotional content for LHTV broadcast and digital channels.
- Supported the production lifecycle from planning and concept through editing and final delivery.